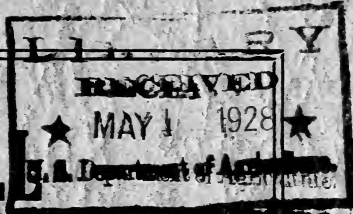


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# EXCEL DAHLIA GARDENS

ORMAN P. ROACH, Prop.

## PRICE LIST



1928

113 EMPIRE STREET  
EAST LYNN, MASS.

Telephone Jackson 609

"Visitors always welcome"

## TO OUR CUSTOMERS

**ORDER EARLY** to avoid disappointments.

We never substitute unless directed; we like to receive what we order, and believe our customers feel the same.

**WE GUARANTEE** all stock to be true to name and free from disease and will replace any that proves otherwise.

**TERMS.** We prepay all delivery charges and must request payment with all orders before shipping.

**ORDERS** will be shipped as soon as all danger of freezing has passed, unless otherwise directed.

All orders for plants should be placed by March 20th.

Discount of  $33\frac{1}{3}\%$  on all orders of six of a kind and 25% on six of any kind.

Abbreviations: C—Cactus; H.C., Hybrid Cactus;  
Dec., Decorative; P., Peony

Member of  
New England Dahlia Society  
American Dahlia Society

## INTRODUCTION

It is with great pleasure that I present my 1928 list of Dahlias; and I wish to thank my customers for their kind patronage and shall try my best to merit a continuance of this patronage by sending out only the best of stock.

Owing to the limited amount of floor space allotted me at the Boston Show, I was unable to compete with other growers for grand prizes, but, however, I was awarded two special ribbons for general display.

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## NEW INTRODUCTIONS FOR 1928

### 129 RALPH S. BAUER (H.C.) (Roach)

This is a very attractive dahlia and has made a big hit at the western trial gardens. Flowers grow very large and to quote Dr. Faulk, "An extra good all round dahlia, for Garden, Exhibition or Cut variety, best of habits, blooms early with tight centers up to frost; red hybrid cactus, tan reverse." This dahlia will be in great demand as soon as known and will be a prize winner, petals are very long and narrow, best of stems and well out of the foliage. Will be featured by Dr. Faulk, for season of 1928. Tubers, \$10.00. Plants \$5.00

### 551 JEAN M. MISSUD (H.C.) (Roach)

It gives me great pleasure to name this dahlia for one of our greatest musical conductors, known the world over, who is entering his fiftieth year as conductor of the Salem Cadet Band, which he has made famous. This dahlia will not grow as large as some varieties, but its beauty more than makes up for its size. It is a very robust growing plant and has stems that can be cut three feet long if wanted. The color is hard to describe as it has four colors. As the flower opens it shows a rich yellow with white tip, but as the flower matures it changes to yellow center shading to pink with white tip, reverse of petals shows streaks of salmon and white tip. Tubers, \$10.00. Plants ..... 5.00

### 401 MRS. IDA L. DANFORTH (H.C.) (Roach)

Another very fine dahlia that will be sure to please. Plant has best of habits and grows very bushy and will produce large blooms if disbudded. Color is a beautiful shade of cerise, reverse of petals is silver. Blooms early and freely with good stems. Tubers, \$10.00. Plants ..... 5.00

**875 BECKETT'S ORIENTAL (Dec.) (Murphy)**

A dahlia that has been very much admired by all that have seen it growing. As the flower opens it shows dark red with gold tips, when about half matured the color is about 50 x 50, yellow and red; when in full bloom, red predominates. Blooms grow very large on the best of stems. A very prolific bloomer. Tubers, \$15.00. Plants ..... 7.50

**930 ALL YELLOW (Dec.) (Murphy)**

A new sensation that is a real yellow that will be sure to be at the head of the list in the yellow class. (All Yellow) is one of the best as it is a very profuse bloomer and flowers are unusually large naturally. Will grow 10 inch flowers and requires no feeding; has long wirey stems all above the foliage. Tubers, \$15.00. Plants ..... 7.50

**999 BABY PINK BEAUTY (Dec.) (Murphy)**

Baby Pink Beauty is something new in the pink line and made a big hit at the Boston Show this season. They all wanted "999." A wonderful exhibition and cut flower variety, has great long wirey stems holding blooms high up above the foliage; very strong growing plant, with blooms from 6 to 8 inches in diameter and covered with blooms all season. Stock limited. Tubers, \$10.00. Plants ..... 5.00

**945 ROBIN RED BREAST (Dec.) (Murphy)**

We have a lot of red and yellow dahlias, and yet in this combination we have a golden bronze, like the breast of a robin, hence the name. A very beautiful flower with golden orange and deep coin gold variations. One of the outstanding varieties: extra strong plants that grow great large flowers on good strong stems well above the foliage. I think this one of Mr. Murphy's best. Tubers, \$10.00. Plants ..... 5.00

**114 GOLDEN OCHRE (P.) (Roach)**

This dahlia gets its name from its color, and one of the best is the peony class; also won the first prize at the Mitchell Nebraska Show this past season for the best and most perfect dahlia in the peony class. I know that this dahlia will grow 11 inches and over with very little care. Color is Golden Ochre, with salmon reverse. Tubers, \$7.50. Plants ..... 3.50

**103 SULPHUR QUEEN (D) (Roach)**

One of the outstanding dahlias in my garden for the last two seasons. Blooms are large, and very full to center all season. Has fine long stiff stems well out of the foliage. A very profuse bloomer. Color is a beautiful shade of permanent or sulphur yellow. Tubers, \$7.50. Plants ..... 3.50

**307 SEA-SHELL (D.) (Roach)**

In this dahlia we have a very beautiful flower with a very fine tight center all season; is an early and very profuse bloomer. Flowers will grow from eight to nine inches in diameter, has extra long stiff stems. Color is shell pink, shading to a white center, the outer petals being edged with light purple and covered with a golden sheen. Tubers, \$3.00. Plants ..... 1.50

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**GENERAL LIST**

**AMARILLO GRANDE (H.D.)**

Called by the originator a hybrid-decorative, light yellow and grows extra large flowers. A very free and constant bloomer. Tubers, \$5.00. Plants ..... 2.50

**ALICE WHITTIER (H.C.) (Reed)**

Very large heavy sulphur yellow, deep spike-like petals, flowers 5 to 6 inches deep and a prize winner wherever shown. Tubers ..... 3.50

**BLACK CHIEF (P.)**

A wonderful big flower on great long stems well above the foliage, color very dark velvet maroon. Tubers ..... 2.00

**CHARLES STRATTON (D.)**

A grand all round dahlia, color is pale gold, shaded and tipped with old rose. Tubers..... 2.00

**CITY OF LAWRENCE (D.) (Reed)**

A very fine dahlia and a strong growing plant with big blooms. Color, picric yellow. Tubers 1.50

**CHARLOTTE FARGO (Dec.)**

Another large yellow decorative, with extra strong stiff stems with blooms well out at top of plants. It is a semi-dwarf grower and a profuse bloomer. Tubers ..... 5.00

**COHASSET SUPREME (D.) (Sugg.)**

This is a very large lavender pink, with lighter shadings. The stem is perfect, very tall growing plant, free flowering and will not burn in the sun. Stock limited, net price, Tubers, \$5.00. Plants 2.50

**EVA COLE (D.) (Murphy)**

An unusual fine type of flower, one that will grow very large. A good growing plant and free bloomer. Color, bright red and gold. Tubers..... 3.00

**ESTHER HUNT (H.C.)**

Large blooms, with long rolled petals with serrated tips, a very free bloomer. Color, oriental orange. Tubers ..... 1.50

**ELKERIDGE (D.)**

One of the new 1927 white dahlias; very strong growing plant with long stems. A fine cut flower. Tubers ..... 3.50

**EAGLE ROCK BEAUTY (H.D.)**

A more beautiful combination of pink and cream than is displayed in this glorious creation would be difficult to imagine. It is in a class by itself and admired by all who have seen it. A very strong growing plant with best of habits; flowers produced in abundance until frost. Tubers, \$10.00. Plants ..... 5.00

**EAGLE ROCK SUNSHINE (H.C.)**

The color is a deeper shade of yellow than Sunny South; the flowers are larger than that variety and are held perfectly erect on strong stems. Tubers 5.00

**ELIZABETH FORD (D.)**

A new creation and one of the best on the market. It is a very rich raspberry color, of giant size, held on very long stiff stems. Tubers..... 5.00

**ELLINOR VANDERVEER (D.)**

A beautiful dahlia and sure to please, robust growing plant with extra long stems high above the foliage. Color, rose pink. Tubers ..... 2.00

**EDNA FERBER (H.C.) (F. & M.)**

An exhibition hybrid cactus with a very fine stem; fine large flowers well out of the foliage, one of the outstanding dahlias of the year and should be in all gardens; a prize winner at all shows. Color, a glistening coral shading to old gold at base of petals. Tubers, \$7.50. Plants..... 3.50



### **ELITE GLORY (D.)**

A 1926 sensational dahlia with best of habits, very strong growing plants; a fine exhibition and cut flower. Color, brilliant red—one of the best. Tubers, \$5.00. Plants ..... 2.50

### **FAY LAMPHIER (H.C.)**

Very good hybrid cactus with good strong stems, fine for cutting. Color, picric yellow. Tubers..... 3.50

### **FORT WASHINGTON (Dec.)**

In this dahlia we have one of the best, very strong growing plants, flowers that will grow 10 inches on long stiff stems. Color is a very deep maroon. Tubers, \$5.00. Plants ..... 2.50

### **FLAME LICK (D.) (Murphy)**

Flame Lick is a brilliant flame shade, the flowers on the best of stems looking you full in the face and a free bloomer; a dahlia that is different from most reds. Tubers, \$7.50. Plants ..... 3.50

### **GRACE SHERMAN (D.)**

This is a fine dahlia of the most pleasing shades. Color is a light pink overlaid at the center with a deep golden yellow, fine stems. While they last—Tubers ..... 3.50

### **GRENADIER (D.)**

A purplish maroon with a silver reverse; a flower that is different from others. Flowers high above the foliage on long stems. Tubers..... 2.50

### **HARRY MAYER (D.)**

One of the new 1927 varieties that has stood the test, and is sure to please. Very strong growing plant of medium height, flowers on very long stiff stems. The color is attractive, pale rose and purple. Stock limited. Tubers, \$10.00. Plants 5.00

### **HIS MAJESTY (D.)**

Bright scarlet and sure to please, fine formed flowers on good stems. Tubers..... 1.50

### **JERSEY'S BEACON (D.)**

A very robust growing plant, fine large flowers on long stiff stems. Color, Chinese scarlet. Tubers 2.00

### **JERSEY'S IDEAL (D.)**

The color of this dahlia is best described as deep lavender-pink, although sometimes it is nearer lavender; a wonderful growing plant with flowers on long stiff stems well above the foliage; should be in all gardens. Tubers, ~~\$7.50~~ **\$5.00** Plants..... **3.50**

**2.50**

### **JERSEY'S SWEETHEART (D.)**

While this is not one of the large varieties, the beauty of the flowers make it very desirable and attractive. Color, delicate pink, shading to white center; a fine cut flower variety; slender stems but very stiff and is a very free bloomer. Tubers **2.50**

### **JERSEY'S FIANCEE (D.)**

Rose pink, with the point of each petal slightly tipped gold, can be grown to good size. Stems are always good. Tubers, **\$5.00**. Plants..... **2.50**

### **JERSEY'S MONMOUTH (D.)**

One of Mr. W. H. Waite's best and largest introductions; color is a golden mahogany, very fine stems. Tubers ..... **2.50**

### **JERSEY'S BEAUTY (D.)**

No garden is complete without this wonderful variety. It has been a prize winner at all shows. Color is perfect pink, long stiff stems well above the foliage and a profuse bloomer. Tubers..... **1.50**

### **JUNIOR (D.)**

An enormous flower of pure lavender. Tubers..... **.75**

### **JACK O'LANTERN (D.) (Reed)**

One of the new 1927 varieties that won a Certificate of Merit. Perfect growing plants, the large blooms are carried on perfect long stiff stems and looks you in the eye. Color, bright orange red, shading to a dark Spanish red near centre, with gold tips. Tubers, **\$7.50**. Plants ..... **3.50**

### **KITTY DUNLAP (D.)**

New shade of American Beauty Rose, blooms freely all season, and has excellent keeping qualities, long stiff stems, immense sized flowers. Tubers ..... **1.50**

### **MARION WELLER (D.)**

A fine shade of soft pink, free bloomer and good stems, none better for cutting. Tubers ..... **1.50**

**MARIPOSA (H.C.)**

A free bloomer and good keeper. Color, pink shading very deep to center with violet suffusion. Tubers ..... 1.00

**MRS. EMILY DAVIES (D.)**

Light rose pink shading to yellow; flowers on long stiff stems, very fine for cutting. Tubers..... 2.00

**MRS. ELINOR MARTIN (D.)**

One of the best decoratives; a large flower with strong stiff stems. Color, deep mulberry and rose. Tubers ..... 2.00

**MRS. EDWARD TAYLOR (D.)**

One of the best of the new creations. Color is a wonderful cerise, magenta shades; giant blooms on perfect stems. Tubers ..... 5.00

**MRS. JOHN L. GARDNER (H.C.)**

One of the best for all round purposes. Color, blood red petals tipped pure white. Tubers..... 1.50

**MRS. J. J. MARSHALL (H.D.) (Marshall)**

Another of the very large flower class, perfect growing plants that are free blooming; one that is sure to please. Color is a true golden bronze with a vivid copper center. Net price, Tubers, \$5.00. Plants ..... 2.50

**MRS. E. P. JUDD (D.)**

Carmine and rose suffused with cream; large flowers on strong stems. Tubers..... 1.50

**MRS. FRANCES E. BULLARD (P.)**

Listed as a peony by the originator but comes decorative in the East; extra large blooms on long stiff stems. Color a beautiful light pink, shading lighter to center of flowers. Tubers ..... 3.00

**MISS LYNN (P.) (Marshall)**

One of the best in the peony class; fine large blooms on long stiff stems. Color, fine shade of pink. This is a fine variety for seed. Net price, Tubers, \$2.50. Plants ..... 1.25

**MARMION (D.)**

Without doubt one of the finest dahlias that ever came from the Pacific Coast. Color is pure golden yellow with a bronze suffusion on reverse of petals, very full high centers; great long stems that hold the big blooms well up out of the foliage. A dahlia that should be in all collections. Tubers, \$2.50. Plants ..... 3.50

\$5.00

2.50

**MRS. HENRY E. FOLEY (H.C.) (Murphy)**

Large flowers that are well constructed, the color is a combination of white and two tones magenta clouded and suffused in a way hard to describe; great long stiff stems. Tubers, \$10.00. Plants... 5.00

**MARGARET W. WILSON (D.) (F. & M.)**

One of Fisher & Masson's best introductions, large flowers on very strong stems; color is opalescent pink, face of petal creamy white reverse phlox pink. Tubers, \$4.00. Plants ..... 2.00

**MORDELLA (D.)**

A beautiful bright clear shade of apricot buff, well out above the foliage on strong stems. Tubers 2.00

**MARION JACKSON (H.C.) (Sugg)**

I think this variety one of the best in my garden the past season, a most pleasing flower, plant medium height, flowers carried on long stiff stems well out of the foliage. Color is a pinkish-red with suffusions of creamy white. Tubers, \$5.00. Plants ..... 2.50

**OUR COUNTRY (D.)**

Color deep purple with perfect white tips, flowers grow large and a profuse bloomer. Tubers..... 1.50

**POLAR SNOW (D.)**

One of the few white dahlias that are real white, strong growing plants, free blooming. Tubers..... 1.50

**PAUL REVERE (D.) (Bissell)**

This is a real red dahlia and one of the best yet. No matter how long it rains it never spots and will not burn in the hot sun. A fine growing plant with 9 and 10 inch flowers on long stiff stems. Color bright crimson. Tubers, \$3.50. Plants ..... 1.50

**PRIDE OF STRATFORD (D.) (M. & S.)**

The coloring of this beautiful dahlia is very striking, being a brilliant shade of cadmium orange shading slightly to orange yellow at base of petals when open. Stems long and stiff. Tubers, 5.00. Plants ..... 2.50

### **PRESIDENT WILSON (D.)**

One of the most attractive of all dahlias, medium height growing plants, that are always covered with blooms on long stems. Color is a bright crimson with white tips. Net price, Tubers, \$2.00. Plants ..... 1.00

### **QUEEN OF THE GARDEN BEAUTIFUL (D.)**

A gigantic bloom and a sensation in all gardens, good robust growing plant with long stiff stems that hold the big blooms facing you, is a sure winner in the largest flower class. Color is a primrose yellow. Tubers \$5.00. Plants ..... 2.50

### **RADIO (D.)**

Medium height growing plant with extra large flowers on long stout stems. Color blood red edged with tipped yellow. Tubers..... 2.00

### **ROBERT SCOTT (D.)**

A very beautiful apricot yellow with rose shading, large bold flowers, fine stems. Tubers..... 3.50

### **ROSA BONHEUR (H.C.)**

Ivory white center shading to shell pink, splendid stems for cutting. While they last. Tubers..... 1.50

### **ROSS WAITE (H.C.)**

Wonderfully well formed hybrid cactus type. Petals twist and curl, making a very attractive flower, fine strong stems. Color picric yellow. Tubers ..... 3.50

### **ROMAN EAGLE (D.)**

Another dahlia that should be in your garden,— beautiful growing plants with wonderful large blooms on long stiff stems. Color brilliant burnished copper. Tubers, \$2.50. Plants..... 1.25

### **REFLECTION (D.) (Murphy)**

Great exhibition and cut variety; face of petals is white reverse suffused violet showing a pink base, flowers large and deep, held high above foliage on the best of stems. Tubers, \$10.00. Plants..... 5.00

### **ROBERT TREAT (D.)**

A wonderful dahlia that is unlike any other variety in color. Plants have best of habits and is of the exhibition type with fine stiff stems. Color is a brilliant American Beauty rose shade. Tubers, \$2.50. Plants ..... 1.25

### **SOMERSET (Dec.)**

Large blooms with best of stems, and keeping qualities. General color effect salmon and old rose, sometimes a bit of lavender. Color varies according to weather conditions and age of flower.

Tubers ..... 5.00

### **SANHICAN'S GLORY (D.) (F. & M.)**

Truly a beautiful flower of good construction, good stems. Color, orange, amber and gold.

Tubers ..... 2.00

### **SANHICAN'S BLUEBIRD (D.) (F. & M.)**

The color is a most uncommon shade. The outer petals at maturity are bright violet-blue, while the center retains the violet tint, the nearest approach to a blue dahlia. Strong wirey stems. Tubers.....

2.50

### **SANTA BARBARA (D.)**

New 1926 decorative that is large and very fine for commercial and exhibition. Color oriental fuschia. Tubers .....

3.50

### **SALLY GIRL (D.)**

One of the new varieties for 1926, a very fine flower on long stems. Color, pale pink shading to white. Tubers .....

3.50

### **SOLI MIO (H.C.)**

One of the dahlias that makes a hit wherever seen, will grow 10 inches with disbudding. Color, primrose yellow with large pointed petals. Tubers, \$5.00. Plants .....

2.50

### **SILVERADO (H.C.)**

I think this to be a very fine variety and has won many prizes at the California Shows. Very robust plant that is a mass of blooms all season. Color white with lavender tints, has long stiff stems; should be in all good collections. Tubers, \$7.50. Plants .....

3.50

### **SUNNY SOUTH (H.C.)**

A most pleasing variety that does not grow very tall. A very rich picric yellow. Tubers.....

1.50

### **SHIRLEY E. SHATTUCK (D.) (Murphy)**

The Silver Cup winner at the Boston Show for 1926. A very fine growing plant, very large blooms on long stiff stems and a very profuse bloomer. Color, a beautiful orchid lavender with a silver sheen. Tubers, \$15.00. Plants.....

7.50

**SENORITA (D.)**

Immense blooms, deep red on good stems. Tubers 1.00

**SNOWDRIFT (D.)**

One of the best in the white class. Tubers..... 0.50

**SHUDOWS LAVENDER (D.)**

No doubt one of the purest lavenders. Tubers..... 2.00

**THE SURPRISE (D.)**

A dahlia that is hard to describe in color, but would call it a light wine shade. Very large blooms on long stiff stems, a very profuse bloomer. Tubers ..... 2.50

**THE BAY STATE (D.) (Marshall)**

A beautiful soft saffron cream with gold shadings, one that is sure to please. Tubers..... 2.50

**THE BANDIT (H.C.) (Reed)**

One of the best of its kind on the market. Fine combinations of color, spectrum red with reverse petals buff, with yellow base. Tubers..... 5.00

**THE TELEGRAM (D.) (Marshall)**

This is a wonderful novelty, the color is deep orange tipped white. The plants are sturdy and free blooming. Tubers ..... 3.00

**THE CHRYSLER (D.) (Marshall)**

One of Mr. Marshall's best, medium height plants, large flowers on the best of stems. Color is very much like Siskiyou. Stock limited. Tubers..... 2.50

**THE GHOST (D.)**

Another of Mr. Marshall's introductions that is making a big hit with all that have seen it growing the past season. White dahlias are scarce but in this variety we have a dahlia that is real white. Tall plants, large flowers on good strong stems. Net price, Tubers, \$5.00. Plants ..... 2.50

**THE LEMONADE (D.) (Ward)**

In this variety I think we have the very best I have ever seen; the flowers are perfect in form. An exhibition flower of vigorous growth, excellent stem, and a very profuse bloomer all season. Color, pale lemon yellow. Net price, Tubers, \$5.00. Plants ..... 2.50

**THE ORANGEADE (D.) (Marshall)**

Large blooms on long stiff stems, very free blooming, light orange color. Tubers ..... 2.00

**TOP NOTCH (D.) (Murphy)**

A dahlia that has stood the acid test, the flower opens a light primrose and as it matures graduates to cream and white. Fine tight centers all season. Tubers, \$10.00. Plants ..... 5.00

**TOMMY ATKINS (D.)**

A bright scarlet, large deep flowers on good stems. Tubers ..... 1.00

**WORLD'S BEST WHITE (D.) (Murphy)**

One of the best whites for all round purposes on account of its freedom in blooming and fine stiff stems. Tubers, \$2.50. Plants ..... 1.25

**WILLIAM G. (H.C.) (Emmett)**

This is a very fine type of dahlia that will grow flowers 9 and 10 inches, has a long slender stem but very stiff. Color being henna bronze with very long wavy petals deepening in color towards center of flowers. Owing to a heavy stock on this variety I am listing it for much less than it is worth. Tubers, \$5.00. Plants ..... 2.50

**W. J. ERWIN (D.)**

A dahlia that should be in all the best collections, one of the best lavender purples; fine strong stems. Tubers ..... 5.00

**WONDERLAND (D.) (Bissell)**

Extra large blooms on a fine stem, rugged growing plant, very free bloomer. Violet carmine with silver reverse. Tubers..... 2.50

**WARREN'S JUMBO (D.) (Warren)**

A very fine variety for the largest flower class. A beautiful flower that will grow 10 inches and plants covered with blooms all season; good long stout stems. Color is a wonderful shade of gold. Tubers, \$5.00. Plants ..... 2.50

**WIZARD OF OZ (D.)**

One of the older varieties that is always good. Color, amber and pink. Tubers ..... 1.50

Selected seed, \$5.00 per package of one hundred.

Mixed seed, \$3.00 per package of one hundred.





